

SURVIVAL DISPATCH

The Most Trusted Name In Survival & Prepping

SDN
SURVIVAL DISPATCH NEWS

Domestic preparedness market projected to reach \$423B in 2025 ... click [HERE](#)

MEDIA KIT 2024 LEVERAGE OUR 11.6M VIEWS & 4.8M UNIQUE VIEWERS EVERY 28 DAYS

THE A-TEAM

A Network of 200+ Trusted Survival Experts



Chris Heaven CEO



Cindy Heaven COO



Jeff Emde CIA Field Ops
Manager [RET]



Randy Nantz US Army Sgt 1st
Class Green Beret [RET]



Jon Wheaton Staff Sgt
USAF [RET]



Mike Sterling US Army Sgt 1st
Class, Master EOD Tech [RET]



Sgt Keith Graves Drug & Gang
Interdiction LEO [RET]



LTC Doc Pete Chambers US
Army Green Beret [RET]



Todd Callender, Esq



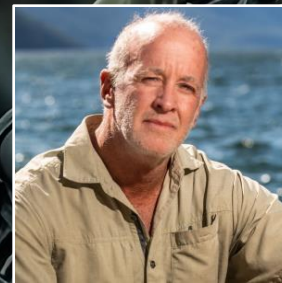
James Wilkoszewski COO
Pilgrim Ammunition



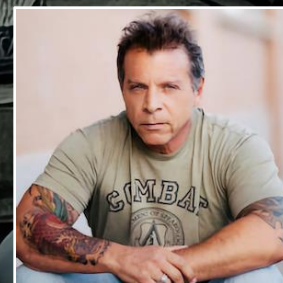
Jason Salyer ONB



Jeff Niklaus US Army Warrant
Officer Blackhawk Pilot [RET]



Donn Mann US Navy Warrant
Officer SEAL Team 6 [RET]



Tony Blauer World Renowned
Self Defense Expert



Mike Glover US Army SGM
Green Beret [RET]



Dr. Jennifer Stankus, Former US
Marshal & US Army JAG Officer



Admiral Robert Harward
US Navy [RET]



Dr. Jason Dean



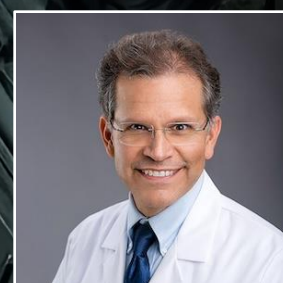
Victor Avila HSI-ICE
Special Agent [RET]



JJ Morris SAR1 SARTECH [RET]



Tactical Karl



Dr. Michael Fabian



Bill Stoker US Army First Sgt
FAST Anti-Terrorism Team [RET]



JJ Carrell US Border Patrol
Agent [RET]

SURVIVAL DISPATCH 28 DAY STATS



YouTube Media Kit

SURVIVAL DISPATCH

Survival Dispatch
371.0K subscribers

We are a Network of Survival Experts to assist you ...

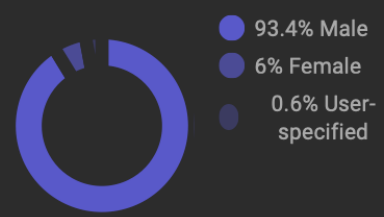
Key channel stats Last 28 days

Subscribers (Lifetime)	Videos published (Lifetime)	Unique viewers	Views
371.2K	1.7K	3.3M	6.2M
Watch time (hours)	Average view duration	Average percentage viewed	Returning viewers
187.6K	21:49	32.8%	34.2%

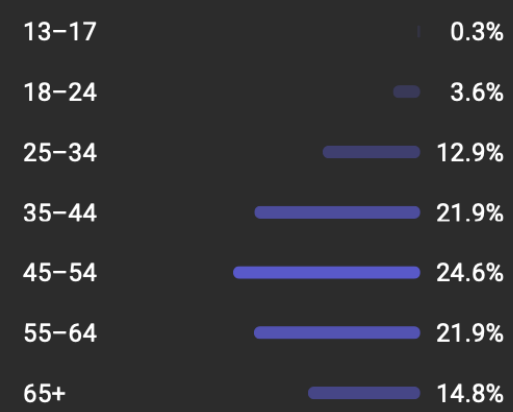
PLATFORM	28 DAY VIEWS
YouTube Videos Published: 98	6.2M
CloutHUB Best of SD Videos	4.2M
Rumble Videos Published: 40	200k
Email Broadcasts Sent: 2.0M	800k
Unique Website Visitors: 46k	236k
TOTAL	11.6M

Demographics Last 28 days

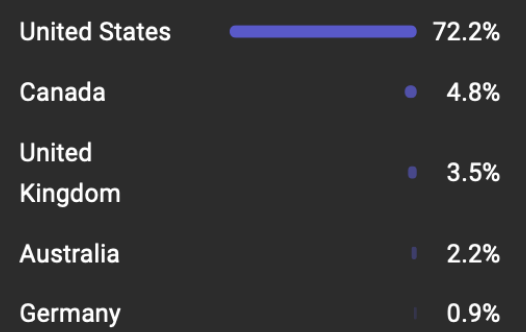
Gender



Age



Geography



SURVIVAL DISPATCH BECOME AN INSIDER COMMUNITY CONNECT ADVERTISE SHOP

DON'T GET STUCK IN THE DARK
KEEP THE LIGHTS ON WHEN
AN EMP, CME OR LIGHTENING STRIKES

CLICK HERE TO GET PROTECTED

POWERED BY SWITCH IT UP

DISPATCH

EMP PROTECTION

360,000 VOLT EMP SHIELD TEST

ADVERTISING MEMBERSHIPS

Get in Front of Our Audience, Every Minute of Every Day

P5

À LA CARTE ADVERTISING

▶ VIDEO PROMOTIONS

Shorts, Features, Mid-Roll Ads

P6

▶ SURVIVALDISPATCH.COM

Banners, Articles, Links

P7

▶ SURVIVALDISPATCH.COM

Shopping Page

P8

▶ EMAIL CAMPAIGNS

100k- 500k Contacts Per Broadcast

P9

▶ SPONSOR A SITREP

100k Contacts Per Broadcast

P10

ADDITIONAL MARKETING PRODUCTS

Content Creation For Your Audience

P11

BLOW UP YOUR RESULTS

LITE \$1,799/mo*

STANDARD \$2,799/mo*

PRO \$6,799/mo*

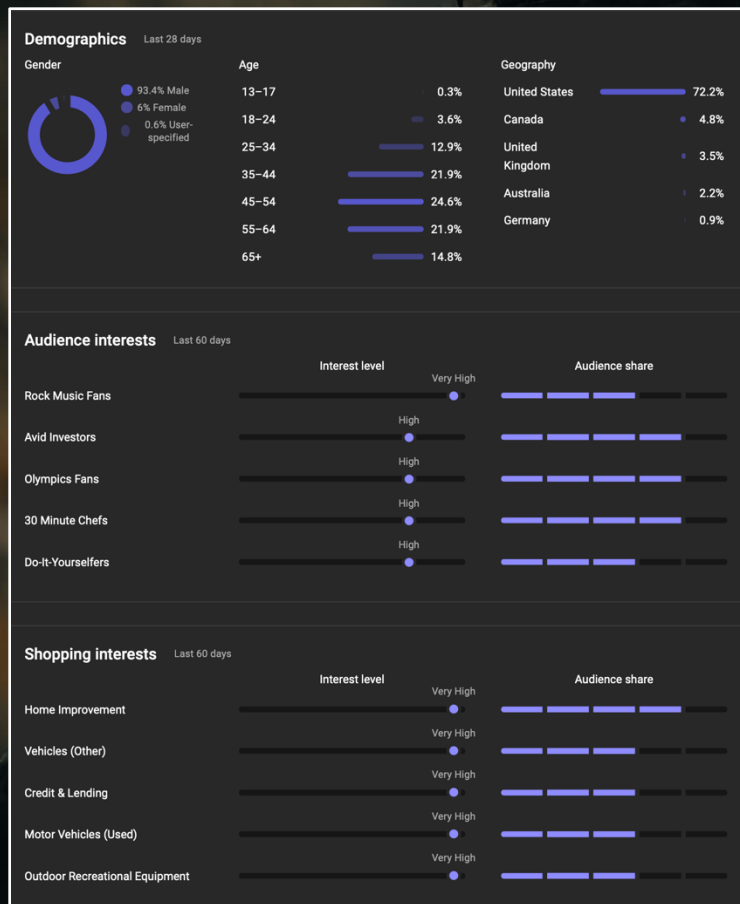
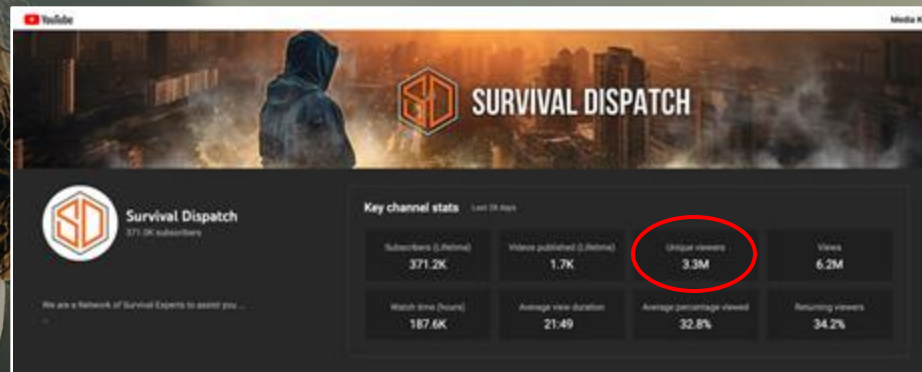
Three month commitment, after which time memberships can be cancelled anytime with 30 days notice.

1 email sponsor banner 250k recipients
1 desktop sidebar banner for the month
3 host read ads (Survival Dispatch News)
3 mid-roll ads (multiple SD shows)

3 email sponsor banners 250k recipients
1 desktop sidebar banner for the month
1 mobile banner for the month
6 host read ads (Survival Dispatch News)
6 mid roll ad (multiple SD shows)

6 email sponsor banners 250k recipients
1 desktop sidebar banner for the month
1 mobile banner for the month
12 host read ads (Survival Dispatch News)
12 mid roll ad (multiple SD shows)

We reserve the right to substitute advertising products to ensure the best results



- 5-7 minute integrated product feature in a 12+ minute "Solution" video **\$2,799**
- 3-4 minute integrated product feature in a 12+ minute "Solution" video **\$1,599**
- 15-45 second host read ad first 10 minutes of a long form video **\$799**
- 15-45 second mid-roll ad first 10 minutes of a long form video **\$599***
- 45-60 second dedicated Short form video **\$599***
- Be a guest on Survival Dispatch News **\$599**
- Product placement, or wear your apparel on-screen **\$99**

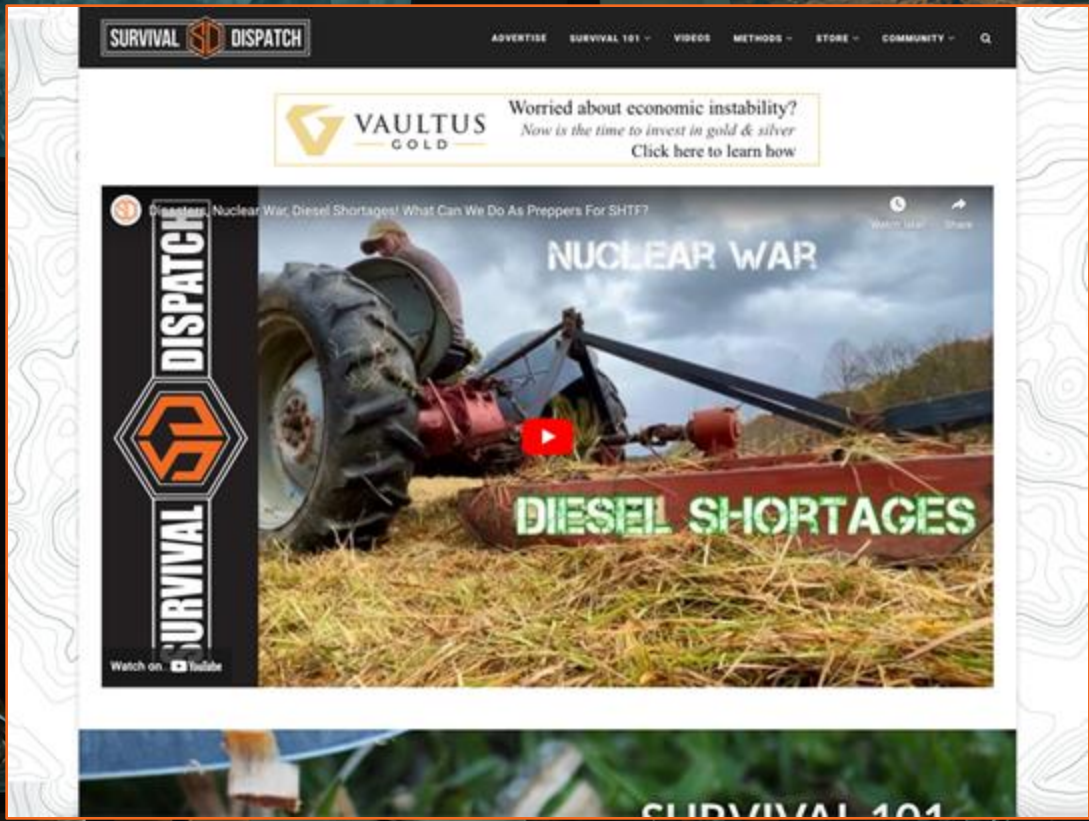
* Content provided by you, or see slide #11 for production rates | Your links included in all video descriptions

Video	Visibility	Monetization	Restrictions	Date	Views ↓	Comments	Likes (vs. dislikes)
<p>BUGOUT STEALTH CAMPING Learn Fro... You will NOT find another video on the topic of stealth camping that teaches you the real...</p>	Public	On	None	Nov 7, 2023 Published	632,944	936	98.2% 10,417 likes

WEBSITE BANNERS, ARTICLES & LINKS



720 x 98 Pixel Banner Shown



SurvivalDispatch.com Banner or Sidebar Ad

- 160k Impressions/mo
- \$499/mo on Desktop
- \$499/wk on Mobile

Sponsored Advertorial With 3 Links

- \$499 per Approved Article

Approved Link Insertion

- One link \$99
- Three links \$79
- Five links \$59

*Sidebar ads not displayed on homepage
Banner ads displayed on public pages
Links inserted in existing articles*

WEBSITE "SHOPPING" PAGE



Get a Landing Page on Our Website Under The SHOP Menu

160k Overall Impressions & 40k Unique Visitors Per Month

Traffic Driven From Video Descriptions

\$199 Per Month Plus Affiliate Commission

The screenshot shows the website's navigation bar with 'SURVIVAL DISPATCH' and links for 'BECOME AN INSIDER', 'COMMUNITY', 'CONNECT', 'ADVERTISE', and 'SHOP'. A dropdown menu under 'SHOP' lists 'SD INSIDER ISSUES', 'EMP PROTECTION', and 'POWER STATIONS'. The main content area is titled 'EMP PROTECTION' and contains text about a 360,000 volt test and a \$50 discount. A video player is embedded, showing a test of an EMP shield with the text '360K VOLTS!! | What Happens When it Hits The EMP Shield?' and 'EXCLUSIVE CONTENT'. The video player includes a 'Watch later' button and a 'Share' icon.

SURVIVAL DISPATCH

GET CCW SAFE

EVERY DAY CARRY
FOR TODAY'S WORLD

Surviving a Protest – Part

If you have been paying attention, you may have noticed increasing unrest, protests are becoming more violent...

[Read Now!](#)

SURVIVAL DISPATCH

OFFGRID.CO



Electronic Device Security

Are your electronic devices secure? Here are the steps to take to make sure your data isn't at risk ...

[Read Now!](#)

LITE ... Up to 100k recipients

THREE Emails \$1,999

FIVE Emails \$2,799

STANDARD ... Up to 250k recipients

THREE Emails \$3,999

FIVE Emails \$4,799

PRO ... Up to 500k recipients

THREE Emails \$5,999

FIVE Emails \$6,799

- We reserve the right to edit/reject copy & images
- Banner placements at our discretion

Avg Delivery Rate 99.99% | Avg Open Rate 40.0% to 50.0 | Avg CTR 6.0% to 14.0%

Sponsor a SITREP

- ▶ Sponsor three broadcasts \$999
- ▶ 16:9 image/banner w/ link
- ▶ 100k+ recipients



[View this email in your browser](#)

SURVIVAL DISPATCH **AMERICAN STORIES**

American Stories: The Next Big Thing in Streaming TV!
We are looking for real Americans!!

[CLICK TO LEARN MORE](#)

SDI Sitrep 030623 Sent 40.2% Opens

Regular · Survival Dispatch

Sent Mon, March 6th 10:00 PM

the spread of the disease

Deploy Our Survival/Prepping Marketing Experts

Video Production Package \$3,999

- ▶ 10-15 minute feature video
- ▶ 15-45 second mid-roll ad
- ▶ 60 second Short/Reel

Copy For Email Broadcasts

- ▶ Three email campaign series \$999
- ▶ Five email campaign series \$1,299
- ▶ One newsletter \$599

Social Media Posts

- ▶ Copy for 12 posts \$1,799
- ▶ Copy for six posts \$999
- ▶ Copy for one post \$299

Landing Pages for A/B Split Testing

- ▶ Two landing pages: copy & design \$1,799

One-Page Marketing Plan

- ▶ One-Page Marketing Plan \$1,199
- ▶ Annual update \$199

Your Brand Kit

- ▶ Create your brand kit \$999

PDF Decks

- ▶ Two page product guide \$599
- ▶ 10 slide pitch deck \$1,799

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SDN
SURVIVAL DISPATCH NEWS



À la carte advertising products must be paid in full two weeks in advance to secure your dates MEDIA KIT 2024 LEVERAGE OUR 11.6M VIEWS & 4.8M UNIQUE VIEWERS EVERY 28 DAYS