

# SURVIVAL DISPATCH

Reach Serious Preppers. Build Real Trust.

**SDN**  
SURVIVAL DISPATCH NEWS



MEDIA KIT 2026 LEVERAGE OUR 11M VIEWS & 4.8M UNIQUE VIEWERS EVERY 28 DAYS

# THE A-TEAM

# A Network of 200+ Trusted Survival Experts



Chris Heaven CEO



Cindy Heaven COO



Jeff Emde CIA Field Ops  
Manager [RET]



Randy Nantz US Army Sgt 1<sup>st</sup>  
Class Green Beret [RET]



Jon Wheaton Staff Sgt  
USAF [RET]



Mike Sterling US Army Sgt 1<sup>st</sup>  
Class, Master EOD Tech [RET]



Sgt Keith Graves Drug & Gang  
Interdiction LEO [RET]



LTC Doc Pete Chambers US  
Army Green Beret [RET]



Todd Callender, Esq



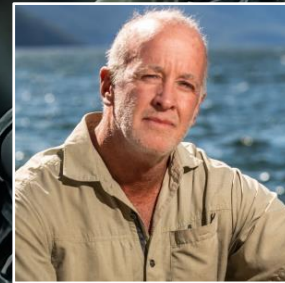
James Wilkoszewski COO  
Pilgrim Ammunition



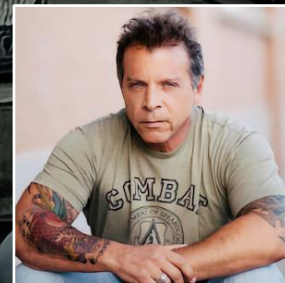
Jason Salyer ON3



Jeff Niklaus US Army Warrant  
Officer Blackhawk Pilot [RET]



Donn Mann US Navy Warrant  
Officer SEAL Team 6 [RET]



Tony Blauer World Renowned  
Self Defense Expert



Mike Glover US Army SGM  
Green Beret [RET]



Dr. Jennifer Stankus, Former US  
Marshal & US Army JAG Officer



Admiral Robert Harward  
US Navy [RET]



Dr Jason Dean



Victor Avila HSI-ICE  
Special Agent [RET]



JJ Morris SAR1 SARTECH [RET]



Tactical Karl



Dr Michael Fabian



Bill Stoker US Army First Sgt  
FAST Anti-Terrorism Team [RET]



JJ Carrell US Border Patrol  
Agent [RET]

# SURVIVAL DISPATCH 28 DAY STATS



YouTube Media Kit

**Survival Dispatch**  
371.0K subscribers

We are a Network of Survival Experts to assist you ...

**Key channel stats** Last 28 days

Subscribers (Lifetime) 371.2K	Videos published (Lifetime) 1.7K	Unique viewers 3.3M	Views 6.2M
Watch time (hours) 187.6K	Average view duration 21:49	Average percentage viewed 32.8%	Returning viewers 34.2%

PLATFORM	28 DAY VIEWS
Email Broadcasts Sent: 4.0M	2.0M
Unique Website Visitors: 60k	300k
YouTube	6.2M
Substack	2.4M
Rumble	200k
TOTAL	11M

**Demographics** Last 28 days

**Gender**

- 93.4% Male
- 6% Female
- 0.6% User-specified

**Age**

13-17	0.3%
18-24	3.6%
25-34	12.9%
35-44	21.9%
45-54	24.6%
55-64	21.9%
65+	14.8%

**Geography**

United States	72.2%
Canada	4.8%
United Kingdom	3.5%
Australia	2.2%
Germany	0.9%

## ADVERTISING MEMBERSHIPS

*Get in Front of Our Audience, Every Minute of Every Day*

P5

## À LA CARTE ADVERTISING

- VIDEO PROMOTIONS

*Shorts, Features, Mid-Roll Ads*

P6

- SURVIVALDISPATCH.COM

*Banners, Articles, Links*

P7

- SURVIVALDISPATCH.COM

*Shopping Page*

P8

- EMAIL CAMPAIGNS

*100k- 500k Contacts Per Broadcast*

P9

- SPONSOR A SITREP

*100k Contacts Per Broadcast*

P10

## ADDITIONAL MARKETING PRODUCTS

*Content Creation For Your Audience*

P11

## BLOW UP YOUR RESULTS

LITE \$1,799/mo\*

STANDARD \$2,799/mo\*

PRO \$6,799/mo\*

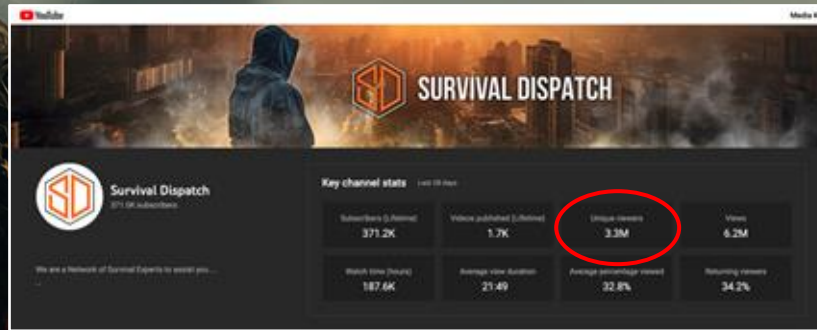
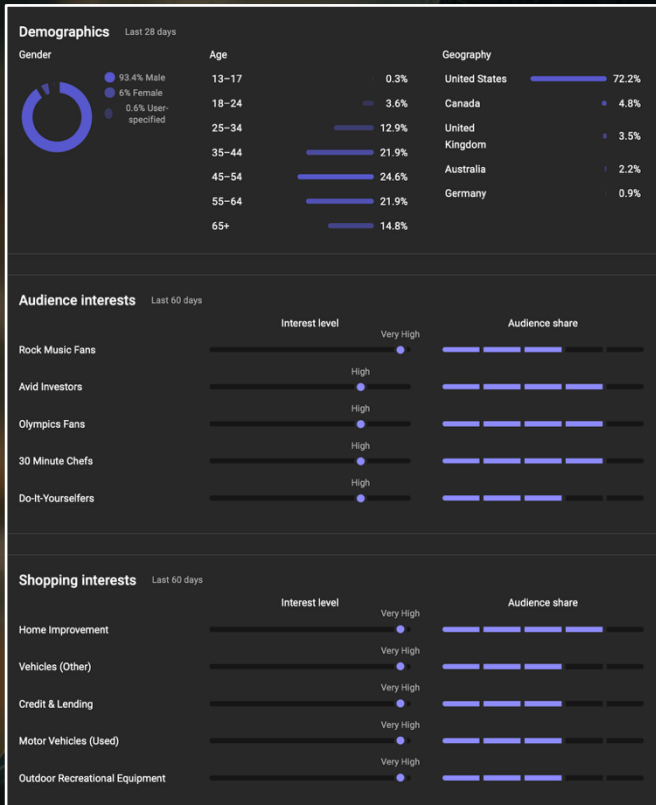
*Three-month commitment, after which time memberships can be cancelled anytime with 30 days notice.*

1 email sponsor banner 50k recipients  
1 desktop sidebar banner for the month  
3 host read ads (Survival Dispatch News)  
3 mid-roll ads (multiple SD shows)

3 email sponsor banners 100k recipients  
1 desktop sidebar banner for the month  
1 mobile banner for the month  
6 host read ads (Survival Dispatch News)  
6 mid roll ad (multiple SD shows)

6 email sponsor banners 100k recipients  
1 desktop sidebar banner for the month  
1 mobile banner for the month  
12 host read ads (Survival Dispatch News)  
12 mid roll ad (multiple SD shows)

*We reserve the right to substitute advertising products to ensure the best results*



- ▶ 5-7 minute integrated product feature in a 12+ minute "Solution" video **\$2,799**
  - ▶ 3-4 minute integrated product feature in a 12+ minute "Solution" video **\$1,599**
  - ▶ 15-45 second host read ad first 10 minutes of a long form video **\$799**
  - ▶ 15-45 second mid-roll ad first 10 minutes of a long form video **\$599\***
  - ▶ 45-60 second dedicated Short form video **\$599\***
  - ▶ Be a guest on Survival Dispatch News **\$599**
  - ▶ Product placement, or wear your apparel on-screen **\$99**
- \* Content provided by you, or see slide #11 for production rates | Your links included in all video descriptions*

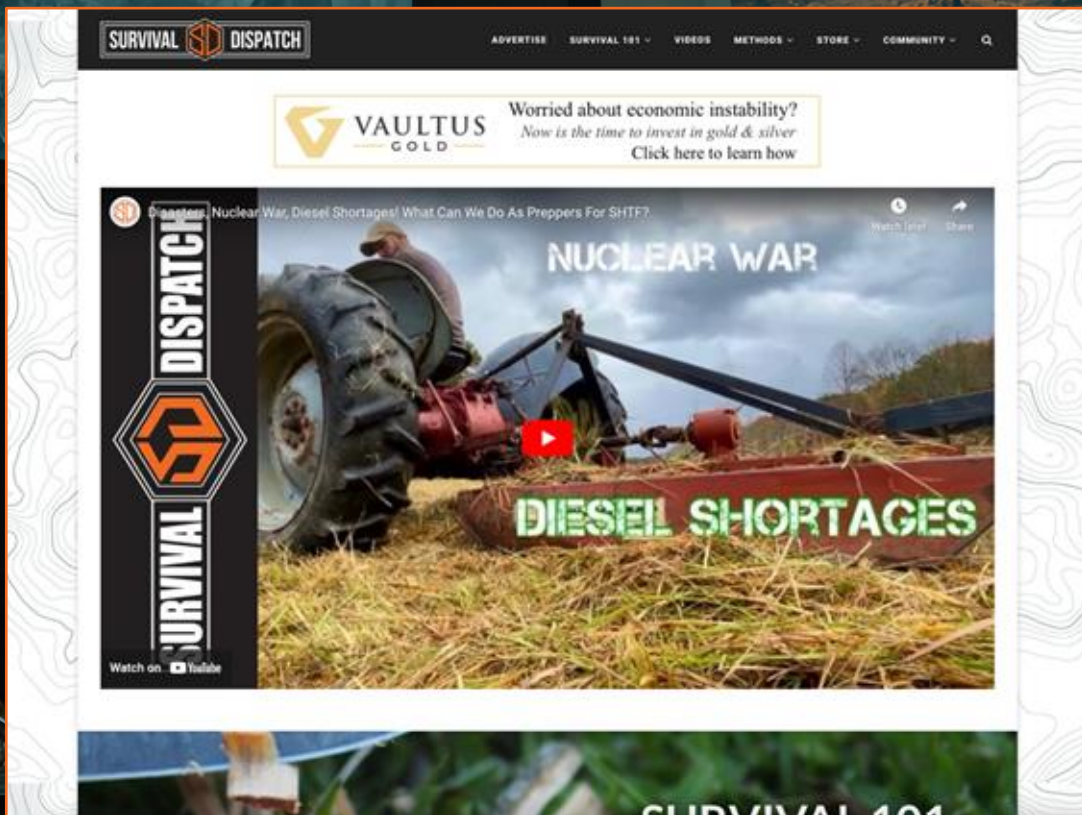
Video Title	Privacy	Views	Comments	Engagement Rate
15 Items Every Prepper Should Hoard New To Prepping? Check out Prepping 101 - Beginner Prepper's Guide. Watch It Here - https://...	Public	3,632,559	6,806	97.1% 76,996 likes
How Trackers Find You & How to Disappear The Truth is a Footnote, Find it Here... RESEARCHERS FROM THE US ARMY DECODED ...	Public	2,442,718	2,214	98.2% 48,000 likes
Building a Stealth Shelter/Observation Post   ... Jason Salyer and Alan Kay show you how to build a stealth shelter and observation post with...	Public	1,063,048	910	96.5% 20,225 likes



# WEBSITE BANNERS, ARTICLES & LINKS



720 x 98 Pixel Banner Shown



## SurvivalDispatch.com Banner or Sidebar Ad

- 160k Impressions/mo
- \$199/mo on Desktop
- \$199/wk on Mobile

## Sponsored Advertorial With 3 Links

- \$199 per Approved Article

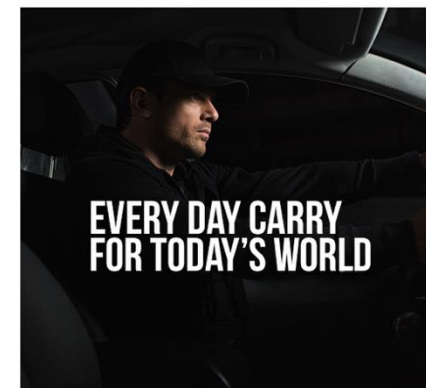
## Approved Link Insertion

- One link \$79
- Three links \$199
- Five links \$279

*Sidebar ads not displayed on homepage  
Banner ads displayed on public pages  
Links inserted in existing articles*

## SURVIVAL DISPATCH

GET CCW SAFE



EVERY DAY CARRY  
FOR TODAY'S WORLD

### Surviving a Protest – Part

If you have been paying attention, you may have noticed increasing unrest, protests are becoming more violent...

[Read Now!](#)

## SURVIVAL DISPATCH

OFFGRID.CO



### Electronic Device Security

Are your electronic devices secure? Here are the steps to take to make sure your data isn't at risk ...

[Read Now!](#)

**LITE** ... Up to 50k recipients

THREE Emails \$999

FIVE Emails \$1,599

**STANDARD** ... Up to 100k recipients

THREE Emails \$1,799

FIVE Emails \$2,799

**PRO** ... Up to 250k recipients

THREE Emails \$3,999

FIVE Emails \$5,999

• We reserve the right to edit/reject copy & images  
• Banner placements at our discretion

Avg Delivery Rate 99.99% | Avg Open Rate 40.0% to 50.0% | Avg CTR 6.0% to 14.0%

## Sponsor daily SITREPs

- Three SITREPs/broadcasts \$999
- 16:9 image/banner w/ link
- 100k+ recipients

[View this email in your browser](#)

**American Stories: The Next Big Thing in Streaming TV!**  
We are looking for real Americans!!

[CLICK TO LEARN MORE](#)



**SDI Sitrep 030623** Sent 40.2% Opens

Regular · Survival Dispatch

Sent Mon, March 6th 10:00 PM

### the spread of the disease

## Deploy Our Survival/Prepping Marketing Experts

### Video Production Package \$3,999

- 10-15 minute feature video +
- 15-45 second mid-roll ad +
- 60 second Short/Reel

### Copy For Email Broadcasts

- Three email campaign series \$599
- Five email campaign series \$899
- One newsletter \$249

### Social Media Posts

- Copy for 12 posts \$1,799
- Copy for six posts \$999
- Copy for one post \$299

### Landing Pages for A/B Split Testing

- Two landing pages: copy & design \$1,799

### One-Page Marketing Plan

- One-Page Marketing Plan \$1,199
- Annual update \$199

### Your Brand Kit

- Create your brand kit \$499

### PDF Decks

- Two page product guide \$599
- 10 slide pitch deck \$1,799

# SURVIVAL



# DISPATCH

**SDN**  
SURVIVAL DISPATCH NEWS

Reach Serious Preppers. Build Real Trust.

We know our audience intimately - highly engaged followers who trust us for honest, independent perspectives.

We retain all editorial rights and produce content in the manner we deem most effective. We will always correct factual errors, but we are not in the business of creating infomercials or advertorials. All sponsored content is clearly labeled, and our editorial voice remains independent.

This approach protects the trust we've built with our audience while delivering real value to forward-thinking advertisers.

*À la carte advertising products must be paid in full two weeks in advance to secure your dates*

[SurvivalDispatch.com](http://SurvivalDispatch.com) | [SurvivalDispatch.News](http://SurvivalDispatch.News) | [SurvivalDispatchRemnant.com](http://SurvivalDispatchRemnant.com)